



CONTENT INTELLIGENCE – TERMS OF USE

CONTENT INTELLIGENCE is the additional module of the INTELLIGENT DAM Platform that allows the Client to measure content performance.

1. DEFINITIONS

“VIEW”: any user or device interaction with the Software related to content view, content download and call-to-action execution that enriches the information processed by the Content Intelligence engines.

2. LICENSE

CONTENT INTELLIGENCE is set on the number of monthly views.

The Client can use the Software without any limit of Views, thus the full Software service continuity is guaranteed. The Client can monitor the status of their monthly consumption at any time by logging into their reserved area

3. FEES

CONTENT INTELLIGENCE fee shall include the price for the number of Views registered by the Software in the reference month.