

INTELLIGENT PIM - TERMS OF USE

INTELLIGENT PIM is the additional module to the INTELLIGENT DAM that allows the connection of multimedia contents with product information.

1. Glossary

SKU: digital entity that represents the single product within the Platform.

2. License

The INTELLIGENT PIM module is sized according to the number of SKUs or to a fixed fee.

3. Fees

The monthly fee for the INTELLIGENT PIM Module, as indicated above, will be:

- based on the number of total SKUs for the last day of the previous month added to the number of SKUs created in the month
- fixed fee